CasaFolino Presents Two New Italian Gourmet Concepts at PLMA Chicago

From drinking creams to a modern take on the traditional babà, CasaFolino introduces two innovative products combining Italian tradition, indulgence and contemporary formats.

At PLMA Chicago, Italian food producer CasaFolino will showcase two new product concepts designed to bring a fresh perspective to traditional Italian flavors: **Drinking Creams** and **Don Gennà**, a modern interpretation of the classic Italian babà.

A New Way to Enjoy Italian Creams

CasaFolino's **Drinking Creams** offer an innovative alternative to traditional spoonable spreads. Available in flavors such as **Lemon Drinking Cream** and **Pistachio Drinking Cream**, the range combines a smooth white chocolate base with oil and a carefully selected main ingredient, such as pistachio paste or lemon paste.

The result is a rich and velvety cream designed to be enjoyed as a ready-to-drink specialty, offering consumers a new and versatile way to experience familiar Italian flavors.

The concept can be developed across a wide range of flavors, creating opportunities for retailers looking for distinctive and innovative products with strong Italian identity.

Don Gennà: The Italian Babà Reimagined

With **Don Gennà**, CasaFolino gives a contemporary twist to one of Italy's most recognizable traditional desserts.

The product combines a **non-alcoholic babà** with a rich filling, available in combinations such as **Don Gennà – Babà with Pistachio Spread** and **Don Gennà – Babà with Bergamot MielGourmet**.

By combining the soft texture of traditional babà with CasaFolino's innovative creams and flavored honey, Don Gennà creates a distinctive dessert concept that is indulgent, visually appealing and designed for modern retail.

Innovation Rooted in Italian Tradition

Both concepts reflect CasaFolino's approach to product development: combining authentic Italian inspiration with innovative formats, carefully selected ingredients and the flexibility required by international retail markets.

With extensive experience in gourmet food production and private label development, CasaFolino works with retail partners to create distinctive products tailored to specific market requirements.

CasaFolino – Italian gourmet innovation, made for international markets.