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Tam Bien Wholesale Corp Brings Authentic Vietnamese Street Food, Made in the USA, to U.S. Retail and Foodservice Partners

USDA-certified Vietnamese-American manufacturer seeks U.S. distributors and offers private label and co-packing partnerships

SANTA ANA, Calif. — September 2026 — Tam Bien Wholesale Corp, a Vietnamese-American, USDA-certified food manufacturer based in Santa Ana, California, announces its authentic, ready-to-eat Vietnamese product line — crafted with fresh, locally sourced ingredients for U.S. retail and foodservice markets. The company is actively seeking U.S. distributors and offers private label and co-packing partnerships for businesses looking to expand their Asian or global food offerings.

Tam Bien Wholesale Corp., a Vietnamese-American food manufacturer based in Santa Ana, California, is expanding opportunities for retailers, distributors and foodservice operators seeking authentic Vietnamese products under their own brands.

Private label is a central part of Tam Bien's growth strategy. The company offers flexible private label and co-packing partnerships, combining authentic Vietnamese flavors with USDA-inspected manufacturing, HACCP food-safety systems, allergen-control practices and frozen distribution capabilities.

Tam Bien produces a broad portfolio that includes Vietnamese sausages, egg rolls, steamed buns, beef in betel leaf and other specialty foods. The company's product presentation highlights signature lemongrass pork sausage, black sausage and beef sausage; multiple egg roll varieties; mixed pork, salted egg and sweet taro buns; and grilled beef wrapped in betel leaves.



Steamed buns — one of Tam Bien's signature product lines.

About the Company

Tam Bien Wholesale Corp specializes in authentic, ready-to-eat Vietnamese dishes. With a USDA-inspected facility, HACCP certification, and a strict allergen-control program, the company maintains the highest standards of food safety, consistency, and product integrity.

The team produces a wide range of products including sausages, meat loaf, meat pie, steamed buns, and egg rolls — delivering authentic Vietnamese flavors crafted for U.S. retail and foodservice markets. Every item is made with care using premium ingredients to ensure quality, convenience, and true traditional taste.

The company is currently pursuing SQF certification, with its first SQF audit scheduled for January 2027, further strengthening its food-safety and quality management systems.



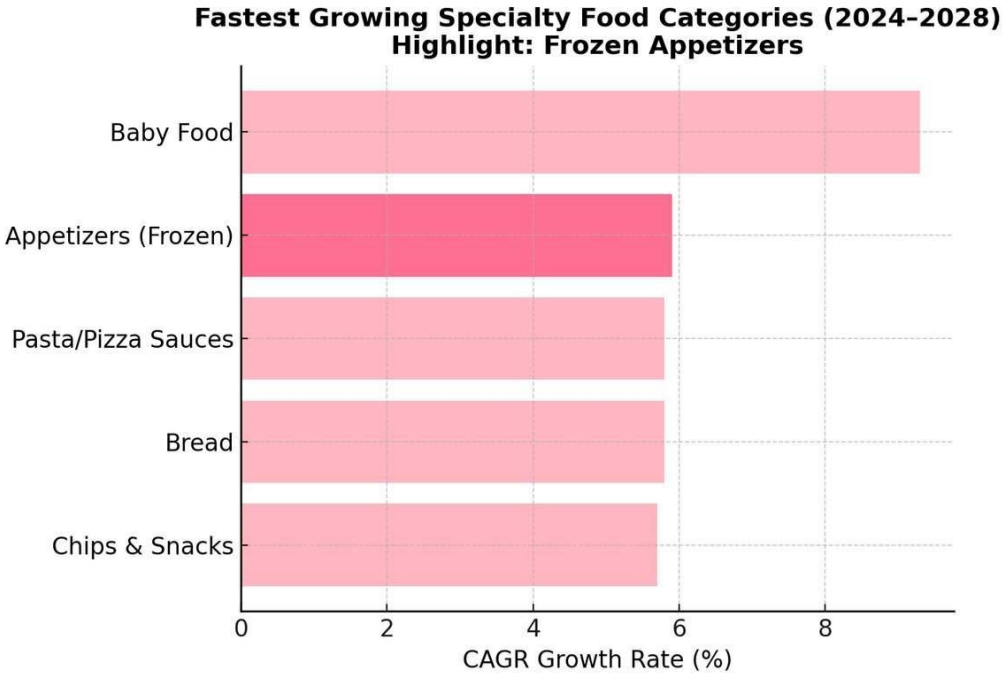
A selection of Tam Bien's authentic Vietnamese dishes.



Production at Tam Bien's USDA-inspected facility in Santa Ana, California.

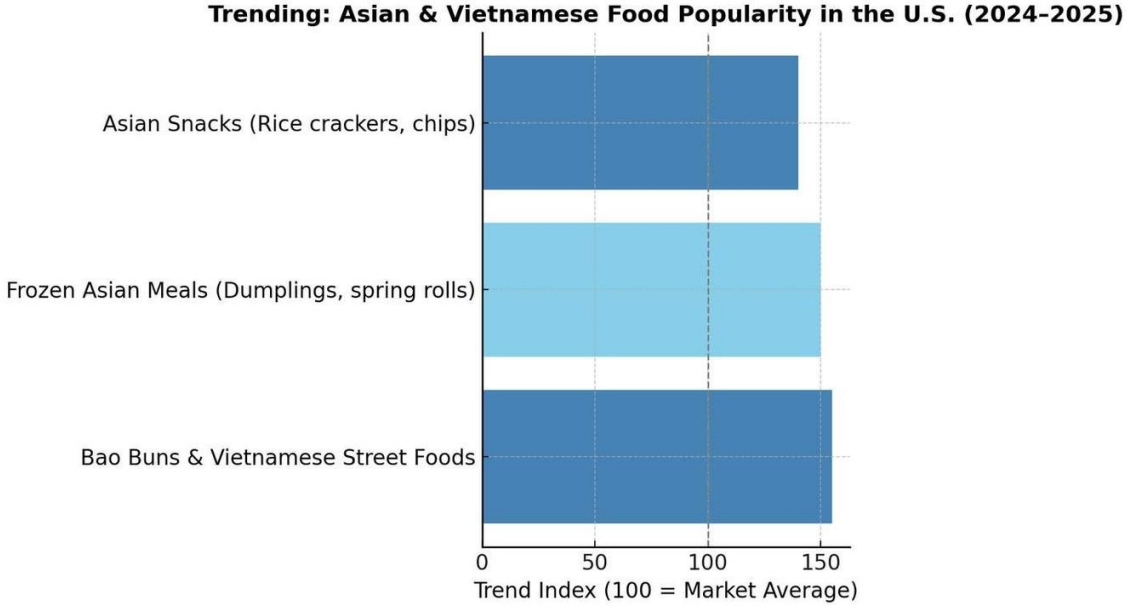
Market Trends Driving Growth

Frozen appetizers are among the fastest-growing specialty food categories — and Vietnamese cuisine ranks among the top trending Asian cuisines in the U.S.:



Frozen appetizers are among the fastest-growing categories — driven by consumer demand for quick, high-quality meals at home.
Source: Specialty Food Association – State of the Specialty Food Industry Report (2024–25)

Fastest Growing Specialty Food Categories (2024–2028) — Highlight: Frozen Appetizers.



Asian and Vietnamese comfort foods are trending — consumers seek authentic, flavorful, and easy-to-prepare options.
Source: SFA Trendspotter Panel Report 2024; Technomic Insights 2024

Trending: Asian & Vietnamese Food Popularity in the U.S. (2024–2025).

Frozen appetizers grew 12% year-over-year (IRI Nielsen 2023) and are among the fastest-growing categories — driven by consumer demand for quick, high-quality meals at home. Vietnamese cuisine ranked top 3 trending Asian cuisines in the U.S. Asian comfort foods are trending — consumers seek authentic, flavorful, and easy-to-prepare options.

Product Excellence

Ready in 5–10 minutes: quick, convenient preparation for today's busy consumers.

Versatile enjoyment: products suited to both retail and foodservice, savory and sweet occasions.

Real ingredients, no MSG option: made with premium, real ingredients; no-MSG recipes available.

USDA, HACCP Certified: produced in a USDA-inspected, HACCP-certified facility with strict allergen controls.

SQF in progress: the company is pursuing SQF certification, with its first audit scheduled for January 2027.



Chicken rice porridge and signature sausages — ready in minutes.

Product Line



Steamed Buns — *Flexible packaging available upon request*

Our steamed buns come in several authentic varieties: Mixed Pork Bun (pork, Chinese sausage & egg), Salted Egg Bun, and Sweet Taro Bun — soft, fluffy, and perfect for both savory and sweet cravings.



Beef in Betel Leaf — *Flexible packaging available upon request*

A famous Saigon street food — grilled beef in betel leaves, bursting with smoky flavor and aroma. Best enjoyed hot off the grill, perfect for BBQ and sharing.



Sausage — *Flexible packaging available upon request*

Tam Bien offers signature Vietnamese sausages: Lemongrass Pork Sausage, Black Sausage, and our new Beef Sausage — freshly developed with authentic flavor and USDA quality.



Egg Rolls — *Flexible packaging available upon request*

A diverse range of handmade Vietnamese egg rolls: Pork, Shrimp & Crab, Beef Betel Leaf, Shrimp & Pork, Fish, and Vegetarian options — crispy, flavorful, and ready in minutes.



Traditional black sausage.

Built for Private Label Partners

PRIVATE LABEL & CO-PACKING: Flexible programs for businesses expanding Asian or global food offerings.

SCALABLE U.S. PRODUCTION: USDA-inspected facility in Santa Ana with HACCP and allergen-control systems.

FROZEN DISTRIBUTION: FOB Santa Ana with frozen LTL / FTL nationwide shipping and cold-chain handling.

Logistics and Distribution

- FOB Santa Ana, California
- MOQ: 1 pallet
- Frozen LTL / FTL nationwide shipping
- Fast lead time with consistent weekly supply
- Cold-chain integrity from production to delivery



Tam Bien products ready for nationwide frozen distribution.

Why Work With Us

- Authentic Vietnamese street food crafted in a USDA facility
- HACCP & allergen-controlled production system
- Strong manufacturing capacity & scalability
- Unique Vietnamese SKUs not widely available in the frozen market
- Flexible co-packing & private label programs



Steamed buns fresh from the bamboo steamer.

About Tam Bien Wholesale Corp

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The company is actively seeking U.S. distributors and offers private label and co-packing partnerships for businesses looking to expand their Asian or global food offerings.

For more information, visit www.tambienfoodcorp.com.

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