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Channel Fish Marks 80th Anniversary with New Product Launches at PLMA 2026

Family-owned seafood manufacturer recognizes nearly 30 years of private label leadership while unveiling three innovative value-added products selected for the New Product Expo at PLMA's World of Ideas

BRAINTREE, Mass., October 19, 2026 – Channel Fish, a leading family-owned seafood manufacturer, is celebrating 80 years in business by introducing three new value-added seafood products at the Private Label Manufacturers Association's (PLMA) 2026 "Store Brands Marketplace" Private Label Trade Show, November 15–17, at the Donald E. Stephens Convention Center in Rosemont, Illinois.

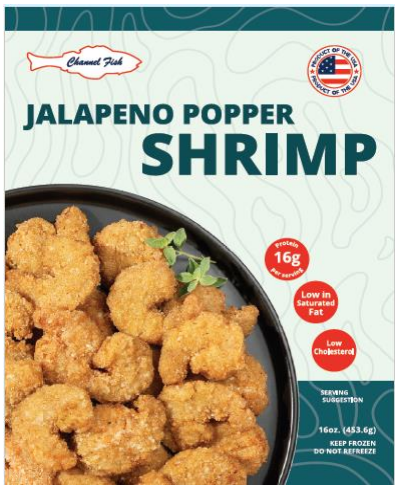
Channel Fish's first exhibit at PLMA highlights how the company pairs generations of seafood expertise with the flexibility, innovation and customer service today's marketplace demands. Through customer-focused product development and a collaborative approach, Channel Fish helps retail and club store partners bring differentiated seafood items to market.

The company's three newest products – **Mini Salmon Arepas, Chicken Fried Wild Alaska Sole Tenders and Jalapeño Popper Shrimp** – have been selected for display in the **New Product Expo at PLMA's World of Ideas**, located in the convention center's main lobby. Attendees can also sample the products at **Booth #F9925**, where they can learn more about the latest innovations and the company's full lineup of fresh, frozen and value-added seafood.

The new items complement Channel Fish's core retail programs. From fresh seafood to custom battered, breaded, encrusted or glazed products, the company works closely with customers to meet evolving consumer needs.







"As we celebrate our first 80 years in business, we're also looking ahead to the next 80," said Channel Fish President Tom Zaffiro. "Our goal is to be the most trusted and adaptive partner in the seafood industry, and that means listening to our customers, responding to their changing needs and continuing to innovate. Our core fresh and value-added programs remain central to who we are, while products like Mini Salmon Arepas, Chicken Fried Wild Alaska Sole Tenders and Jalapeño Popper Shrimp show how we continue to evolve. We want to give customers both the dependable seafood they rely on every day and exciting new products that bring more shoppers into the seafood category."

About Channel Fish

Channel Fish Processing (CFP) is a large-scale, family-owned manufacturer of fresh and frozen seafood. The company produces a full variety of breaded fish using fine to coarse crumbs, encrusted coatings, glazes and sauces, all made to customers' retail or foodservice pack size specifications. CFP also offers vacuum packing, skin packing and IQF (individually quick frozen) product. Its facility, built in 2018, is FDA, USDC and USDA certified, holds a BRC Grade AA rating and undergoes several SQF audits each year. Thanks to its USDA accreditation, CFP can also produce chicken, beef, pork and vegetable items. An experienced R&D team helps customers turn product concepts into market-ready items, and CFP takes pride in being a private label supplier known for superior customer service. With 80 years of experience in fresh fish and value-added battered and breaded systems, Channel Fish makes it easy for customers to deliver excellent seafood. Fresh, frozen, value-added – we are your seafood source.

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