EAT BETTER

Italian Food Heritage Meets Global Innovation

Connecting food producers with international markets.

For over 20 years, Eat Better has been connecting food producers with international markets, combining a passion for quality with a forward-thinking approach to food sourcing and distribution.

We are strategic partners and shareholders in several food-producing companies, representing their products worldwide and supporting their international growth. Through these partnerships, we build strong, long-term relationships between producers and international customers, creating new business opportunities across global markets.

Our diverse portfolio brings together the richness of Italian culinary tradition and innovative international food trends, spanning multiple categories, including appetizers, pizza, pinsa, gelato, desserts, ready meals, vegetable, fruit and convenient food solutions.

We believe that great food brings people together. That's why we focus on carefully selected products that combine taste, quality and convenience, helping retailers, distributors and private label partners respond to evolving consumer preferences and discover new market opportunities.

Eat Better — From Italian Tradition to Global Taste.

Discover new products and explore opportunities for collaboration with our team at PLMA Chicago.

EAT BETTER S.r.l.

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