# Double Dutch Expands Stroopwafel Lineup with Five New Flavours

Schep's Bakeries introduces innovative new varieties including gluten-free, vegan organic, and premium flavour options.

**NORWICH, ON -** Double Dutch Stroopwafels, produced by Schep's Bakeries Ltd., is expanding its product lineup with five new flavours designed to bring more variety and innovation to the traditional Dutch stroopwafel.

The new lineup includes **Gluten Free Caramel, Gluten Free Lemonberry, Maple Brown Butter, Vegan Organic Berry Delicious, and Vegan Organic Caramel**, offering consumers new ways to enjoy the classic combination of crisp waffle cookies and a soft, flavourful filling.

The expanded range combines traditional stroopwafel inspiration with flavours and formats aimed at evolving consumer preferences. Caramel is offered in both gluten-free and vegan organic varieties, alongside gluten-free Lemonberry and vegan organic Berry Delicious. Lemonberry and Berry Delicious also introduce bright, fruit-forward flavours to the category.

Maple Brown Butter brings a rich, indulgent twist to the lineup, combining warm maple notes with the smooth, buttery character of a premium dessert-inspired filling.

The five new varieties build on Double Dutch's existing stroopwafel portfolio and Schep's Bakeries' focus on developing differentiated products for retail, foodservice, e-commerce, and private-label customers.

Double Dutch Stroopwafels are designed for a variety of snacking occasions, from enjoying alongside coffee or tea to lunchboxes, travel, and convenient on-the-go snacking.

With the expanded lineup, Double Dutch continues to bring new flavours and consumer-friendly options to the growing stroopwafel category while staying rooted in the traditional Dutch-style waffle cookie experience.

## New Double Dutch Flavours

Gluten Free Caramel • Gluten Free Lemonberry • Maple Brown Butter
Vegan Organic Berry Delicious • Vegan Organic Caramel

## About Double Dutch Stroopwafels

Double Dutch Stroopwafels are produced by Schep's Bakeries Ltd., a Canadian manufacturer specializing in stroopwafels. Double Dutch combines the traditional stroopwafel experience with innovative flavours and convenient formats developed for today's retail and snacking occasions.

**SHORT PRESS RELEASE DESCRIPTION**
Double Dutch unveils five innovative new stroopwafel flavours.