Gut health, *Naturally*.

FOR IMMEDIATE RELEASE

Eatwell Biome Announces US Launch of Next Generation Daily Gut Health Foods

Australian brand brings prebiotic nutrition to everyday biscuits, cereal and daily sachets

KYNETON, AUSTRALIA — Australian food innovation brand Eatwell Biome has announced its launch into the United States, bringing its science-led approach to gut health to convenient everyday foods. The range combines prebiotic nutrition and microbiome-focused ingredients in biscuits, cereal and daily sachets, designed to make supporting gut health part of a simple daily routine.

Eatwell Biome is built around daily food occasions, giving consumers practical ways to incorporate gut health nutrition into breakfast, snacking and their everyday routine. Its food-based approach aims to make prebiotic nutrition more accessible through familiar formats.

The U.S. launch will focus on consumers seeking convenient, science-backed options to support digestive comfort and everyday wellbeing. It also creates an opportunity for retailers and distribution partners to develop a coordinated daily gut health offering across multiple food categories.

“We believe gut health should be part of what people eat every day — not just another supplement or pill in the cupboard,” said Darren Pike, CEO. “Eatwell Biome brings science, convenience and great-tasting everyday foods together in a completely new way.”

Eatwell Biome is bringing science to life through products designed to fit naturally into everyday eating habits.

The brand will initially target specialty, natural and health-focused retail, foodservice and strategic U.S. distribution partners, with plans for broader retail expansion.

Eatwell Biome — Making Gut Health Part of Every Day

About Eatwell Biome

Eatwell Biome is an Australian food innovation brand focused on making gut health nutrition part of everyday life through prebiotic biscuits, cereal and daily sachets.

More information and Register your interest: eatwellbiome.com