Island Snacks Value Size Launch Press Release

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Release

FOR IMMEDIATE RELEASE

Island Snacks Expands Its Value Size Line With Three New Flavors

Value Size Sweet & Salty Mix, Value Size Cajun Mix and Value Size Manguitos bring more bold, craveable snacking at an everyday price

BUENA PARK, Calif. — October 27, 2026 — Island Snacks, the Southern California maker of nuts, trail mixes, and Hispanic treats, announced the three newest additions to its Value Size line: **Value Size Sweet & Salty Mix**, **Value Size Cajun Mix** and **Value Size Manguitos**. Introduced in 2026, the three items give shoppers more of the flavors they reach for most — sweet, savory and spicy — in a larger, better-value bag.

The new items join a Value Size family that already includes favorites such as Chili Mango, Chili Lime Peanuts, High Energy Mix and Fancy Chocolate Mix. Like every Island Snacks product, each new item is roasted, seasoned and blended in-house in Buena Park to keep it fresh.

The New Lineup

Value Size Sweet & Salty Mix (6.75 oz) — A crowd-pleasing blend of roasted peanuts, butter toffee peanuts, candy-coated cocoa gems, roasted corn nuggets, honey and narrow sesame sticks, and roasted almonds. Every handful balances sweet and salty, making it a go-to for road trips, lunchboxes and afternoon cravings.

Value Size Cajun Mix (6.75 oz) — A bold, zesty mix of hot & spicy peanuts, butter toffee peanuts, roasted corn, roasted almonds and Cajun-seasoned sesame sticks. A touch of sweetness takes the edge off the heat, making it a natural fit for game day, parties and the office snack drawer.

Value Size Manguitos (6 oz) — Chewy gummy candies covered in chili, delivering the sweet-and-spicy flavor that has made Island Snacks' chili-coated Hispanic specialties a customer favorite. Made for sharing, or not.

Product	Net Weight	Case Pack	Master Case Pack
Value Size Sweet & Salty Mix	6.75 oz	6	36 (6x6)
Value Size Cajun Mix	6.75 oz	6	36 (6x6)
Value Size Manguitos	6 oz	6	36 (6x6)

Quote, Availability and Contact

“Our customers keep telling us they want more of what they love, at a price that makes sense for the whole family,” said Sarah Miller, Director of Sales at Island Snacks. “Sweet & Salty Mix, Cajun Mix, and Manguitos are three of the flavors people ask for most, and the Value Size bag lets us deliver them with the same freshness and quality we’ve always stood behind.”

Availability: Value Size Sweet & Salty Mix, Value Size Cajun Mix and Value Size Manguitos are available now at a suggested retail price of $3.49–$4.49 per bag.

About Island Snacks

Island Snacks, Inc. is a Buena Park, California–based maker of nuts, candies, dried fruit and Hispanic treats. The company roasts, seasons and blends its products on-site to ensure freshness, and packages them in its signature bright, eye-catching bags. Island Snacks products are sold at grocery, convenience and specialty retailers. Learn more at shopislandsnacks.com.

Media Contact

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