Bake’n Joy Foods Launches NEW! Protein Solutions

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Protein’s Sweetest Moment is now thanks to Bake’n Joy’s new Muffin Bites. Delightfully soft, these bite-sized treats are baked with whey protein concentrate. Each 3-muffin bite serving provides 10g of protein for a better-for-you twist on a traditional favorite. Fully finished and ready to enjoy, these muffin bites offer effortless freezer-to-shelf convenience with no baking required. Available in 3 Everyday Flavors: Banana Chocolate Chip, Maple Pancake and Old Fashioned Donut.

Powering through the day with flavor is easy with Bake’n Joy’s new Predeposited Muffins. Crafted with simple, familiar ingredients and boosted with plant-based protein at 10g per muffin! Made with creamy Greek yogurt, this batter delivers a moist, satisfying muffin in classic flavors. Pre-deposited for consistent portioning and easy handling, each muffin offers dependable freezer-to-oven convenience. Just bake for a better-for-you, protein-enhanced muffin with bakery-quality taste and texture. Available in popular Blueberry, Cranberry and Chocolate Chip varieties.

Bake’n Joy Foods provides pure fresh-baked joy, from our ovens or yours. We partner with our retail customers to develop proprietary private label formulations that create market differentiation across bakery formats. Whether it’s predeposited muffins that come ready to bake or thaw & serve items including muffins, cake & muffin bites, or sliced loaves, our portfolio is full of sweet treats that illicit joy, indulgence and delight in every bite.

Visit Bake’n Joy Foods at PLMA 2026 to discuss your next delicious bakery idea

About Bake’n Joy Foods

Four generations dedicated to quality, relentless innovation, customer success and the joy of bringing indulgent delights to all those who love sweets. Bake’n Joy Foods provides the highest quality bakery products and the best possible services through an unwavering commitment to excellence. Great pride is taken in creating innovative products that bring indulgent delight to customers and consumers every day - celebrating 85 years of success with grace and gratitude!