Family-owned wholesale bakery manufacturer brings new globally inspired flavors, familiar favorites, and customizable bakery solutions to Chicago.

BOSTON, MA – October 27, 2026 – Boston Baking, Inc., a fourth-generation, family-owned wholesale bakery manufacturer, will exhibit at the 2026 PLMA Private Label Trade Show, taking place November 15–17 in Chicago, Illinois. Attendees can visit **Boston Baking at Booth F1762 in the North Hall**, where an expanded exhibit space will feature a selection of bakery products designed to help retailers meet evolving consumer preferences for convenience, variety, and distinctive flavors.

This year's showcase will place a special emphasis on globally inspired flavors, including sweet empanadas featuring guava, strawberry, and passion fruit, orange, and guava varieties. These products offer retailers an opportunity to introduce internationally inspired flavors into familiar, convenient bakery formats.

Alongside these newer offerings, Boston Baking will feature a selection of established bakery favorites, including:

- Individually wrapped and multipack options in a variety of flavors.
- Crumb Cakes and Coffee Cakes: Classic bakery staples suited for retail merchandising.
- Fruit Squares: Convenient two-pack offerings in flavors including fig, raspberry, lemon, and guava.
- Angel Food Cake: A versatile, light bakery favorite.
- Sweet Empanadas: Globally inspired flavors in convenient four-pack formats and club packs.

"Consumers are increasingly interested in discovering new flavors, but convenience and familiarity remain important," said Elizabeth Ortiz, Director of Marketing at Boston Baking. "We're excited to showcase products that bring these elements together while giving retailers opportunities to differentiate their bakery assortments."

Beyond its product selection, Boston Baking will highlight its private label and customizable manufacturing capabilities, including flexible product formats, flavor variations, and packaging options. With decades of baking experience and a collaborative approach to product development, the company works with retail partners to create bakery solutions tailored to their specific programs and operational needs.

PLMA attendees are invited to visit Boston Baking at Booth F1762, North Hall, November 15–17, to sample products and connect with the team about private label bakery opportunities.

About Boston Baking, Inc.

Boston Baking, Inc. is a fourth-generation, family-owned wholesale bakery manufacturer based in Massachusetts. Serving retail and in-store bakery, prepared foods manufacturers, and production partners, the company specializes in high-quality baked goods, customizable products, and collaborative manufacturing solutions. With an SQF-certified facility and a people-first approach, Boston Baking combines generations of baking expertise with the flexibility to meet evolving customer needs.

For more information, visit www.bostonbaking.com.

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