VIČIŪNAI GROUP
Your partner in Private Label food solutions

Vičiūnai Group is a leading European food manufacturer specializing in surimi, fish and seafood, complemented by a broad range of frozen and chilled food products.
With 35 years of industry experience, 9 modern factories and more than 4,400 professionals, we combine extensive manufacturing expertise with the capabilities to support international supply. Our products reach more than 60 countries worldwide, with over 90% of production exported.
We offer private label solutions that combine consistent quality, innovative product development and flexible manufacturing tailored to customer needs - from initial concept to large-scale production and supply.
Our U.S. presence brings us closer to North American customers and supports long-term partnerships across the region.

LET'S BUILD YOUR NEXT PRODUCT RANGE TOGETHER.
Meet our team at PLMA Chicago 2026 to explore our portfolio and discuss your private label needs.
BOOTH F5610