Wabash Valley Farms Brings Popcorn Innovation to PLMA 2026

PRIVATE-LABEL OPPORTUNITIES, PREMIUM POPCORN ACCESSORIES & RETAIL-READY GIFTS

MONON, INDIANA | OCTOBER 2026 - Wabash Valley Farms, the family-owned company behind the Original Whirley Pop®, will showcase its popcorn products and private-label capabilities at PLMA 2026, November 15-17 in Chicago, Illinois.

With over 45 years of experience, our assortment includes the Original Whirley Pop® Stovetop Popcorn Popper, U.S.-grown non-GMO kernels, microwave popcorn, gourmet seasonings, popping oils, popcorn bowls and buckets, gift sets, and seasonal offerings.

From our family farm in Monon, Indiana, we offer private-label programs, custom packaging, retail-ready assortments, and product development backed by hands-on expertise and personalized family service.

PRODUCTS & PROGRAMS TO EXPLORE





PREMIUM POPCORN KERNELS

U.S.-grown, non-GMO kernels in multiple varieties and packaging formats.

GOURMET SEASONINGS

Sweet, savory and specialty flavors for everyday and seasonal assortments.

INNOVATIVE PRODUCTS. RETAIL-READY PRESENTATION.



THE ORIGINAL WHIRLEY POP



CREATIVE KERNEL PACKAGING



GIFT-READY ASSORTMENTS



MICROWAVE POPCORN ON THE COB

WHY WABASH VALLEY FARMS?

Partner directly with our family on our real working farm in Monon, Indiana. With over 45 years of popcorn industry experience, we bring hands-on expertise, personal service and innovative products to every partnership. From private-label programs to retail-ready assortments, we help retailers grow their popcorn category.

VISIT US AT PLMA 2026 | BOOTH F9238

NOVEMBER 15-17 | CHICAGO, ILLINOIS | WWW.WFARMS.COM