FOR IMMEDIATE RELEASE

MIAMI, FL – November 2026 – Globel Copacking LLC, a Florida-based food manufacturing company, announces the official launch of **Dogfolk**, a new brand of premium, human-grade baked dog treats developed to bring the quality and ingredient standards of human food to the pet treat industry.

Built around a simple philosophy that dogs deserve treats made with the same care as the food their owners eat, Dogfolk offers a range of baked treats made with carefully selected ingredients, free from seed oils and formulated without common allergens.

Unlike traditional pet treats, Dogfolk was developed with a focus on ingredient transparency, nutritional quality, and taste, without compromising the manufacturing efficiency required to serve a growing market.

Human-Grade Quality, Made for Dogs

Dogfolk launches with three signature flavors: **Strawberry Vanilla, Pumpkin, and Bacon & Egg**, each developed to deliver a distinctive taste experience using recognizable ingredients.

The brand's products are designed around three core principles:

• **Human-Grade Ingredients:** Made with ingredients selected to meet human food quality standards.

• **Simple, Thoughtful Recipes:** Free from seed oils and formulated without common allergens.

• **Quality Without Compromise:** Baked with a focus on consistency, flavor, and ingredient integrity.

"Our goal with Dogfolk was simple: to create a dog treat that owners would feel comfortable eating themselves," said Sebastián Chavarría, Co-Founder of Globel Copacking LLC. "We believe the pet treat category has an opportunity to evolve by adopting the same standards of quality, transparency, and innovation that consumers increasingly expect from their own food."

Developed for Quality and Scalability

Dogfolk is manufactured in South Florida, leveraging Globel Copacking's access to a commercial bakery facility spanning more than 60,000 square feet.

From the beginning, the brand was developed with scalability in mind. Its recipes, product formats, and packaging were engineered to support efficient, high-volume manufacturing while maintaining consistent quality.

This approach allows Dogfolk to serve multiple distribution channels, including independent pet retailers, specialty stores, e-commerce, and food service.

The initial product lineup includes 4.5 oz retail packages, 8 oz value formats, and 5 lb bulk packages designed for pet bakeries and other food service applications.

A New Approach to the Pet Treat Category

As pet owners increasingly seek products made with recognizable ingredients and higher quality standards, Dogfolk aims to bridge the gap between premium human food and traditional pet treats.

By combining food manufacturing expertise with a modern, consumer-focused brand, Dogfolk is positioned to serve retailers and distributors looking for differentiated products in the growing premium pet category.

“We didn’t want to create another conventional dog treat brand,” added Chavarría. “We wanted to develop a product that reflects how people think about food today: better ingredients, simpler recipes, and uncompromising quality. Dogfolk brings that philosophy to dogs.”

Availability and Distribution

Dogfolk is launching across select retail and e-commerce channels, with plans to expand distribution through independent pet stores, specialty retailers, and wholesale partners throughout the United States.

The company is also developing partnerships with pet bakeries and food service operators through its bulk product offering.

About Dogfolk

Dogfolk is a premium dog treat brand developed by Globel Copacking LLC. Focused on human-grade ingredients, simple recipes, and high-quality baked products, Dogfolk was created with one mission: **to build the best human-grade baked dog treat brand.**

About Globel Copacking LLC

Globel Copacking LLC is a specialized co-manufacturer of cookies and human-grade dog treats, offering end-to-end services from research and development, recipe ideation, creation, and adaptation to high-volume manufacturing and packaging. In addition to serving co-manufacturing clients, Globel develops and operates its own retail brands. What sets Globel apart is its manufacturing experience and infrastructure, which enable the company to produce at high volumes and scale alongside growing brands.

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