FOR IMMEDIATE RELEASE

From Seafood Origins to Culinary Innovations.

Shaw Family Seafood Company | Shaw Family Culinary to Exhibit at PLMA's 2026 Private Label Trade Show

JACKSONVILLE, FLORIDA, NOVEMBER 11, 2026 – Shaw Family Seafood Company | Shaw Family Culinary will exhibit at the Private Label Manufacturers Association's 2026 Store Brands Marketplace Private Label Trade Show, taking place November 15 to 17 at the Donald E. Stephens Convention Center in Rosemont, Illinois, just outside Chicago. Shaw's will be located at Booth #F8430 in Sky Hall on November 16 and 17.

Founded in 1935 and still operated by the Shaw family, Shaw's serves as a co-manufacturer for suppliers, retailers, foodservice operators and chain restaurants. The company develops ready-to-cook store brand products that are sold under each retailer's own label. Its lines span seafood and poultry, and the company continues to innovate with plant-forward items. Every product is developed by Shaw's in-house culinary team, which guides it from the initial concept all the way to the retail shelf.

During the show, buyers can meet with the Shaw's team to discuss private label development, co-manufacturing partnerships, culinary R&D, and portion control and packaging. Members of the sales and procurement teams will be at the booth on both exhibit days. Retailers who would like to schedule a meeting are encouraged to reach out in advance at sales@shawfamilyseafood.com.

The booth will feature Shaw's portion control products, along with samples that show the range of formats the company offers to meet its customers' needs.

"Retailers come to PLMA looking for partners who can help their store brands stand out on the shelf," said Bluzette Ashmore, VP of Marketing at Shaw's. "We build every product around the retailer's program, and we look forward to learning what each buyer is working toward. Our sales and procurement teams will be in Rosemont and ready to start that conversation."

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About Shaw Family Seafood Company

Shaw Family Seafood Company builds on a family legacy in food that dates back to the 1800s. Founded in 1935 and still operated by the Shaw family, the company pairs generations of experience with modern manufacturing to produce seafood and protein products for partners nationwide. From its manufacturing and co-packing facility, Shaw's produces its own brands and works with retail and foodservice customers on private label and co-manufactured programs. Its in-house culinary team guides each product from first

concept to the shelf. The company uses premium ingredients and holds every item to strict production standards, so each product reflects the care the family has always put into its work.
For more information, visit www.shawfamilyseafood.com.

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